## **Tour Guiding**

Education / Diploma	
<ul> <li>Hold a bachelor's degree in art, art history, fine arts, or a graduate of the Louvre school</li> <li>Hold a professional diploma or certification as a professional tour guide</li> </ul>	
Knowledge	
<ul> <li>Master two or three foreign languages</li> <li>Knowledge of art history or history</li> <li>An excellent level of general and cultural knowledge</li> </ul>	
😤 People skills	
<ul> <li>Teaching and group motivation skills</li> <li>Good physical condition and psychological resilience</li> <li>Ability to listen</li> <li>Curiosity and good memory</li> <li>Humour, discretion, politeness</li> </ul>	<ul> <li>Good humour and friendly demeanour, politeness</li> <li>At ease in interpersonal relationships</li> <li>Ability to meet time constraints</li> <li>Be responsible, rigorous</li> <li>Listening skills</li> </ul>
🔀 Expertise	
<ul> <li>Know how to supervise a group</li> <li>Be able to lead and entertain a group and create a friendly atmosphere</li> <li>Knowing how to receive a group (dress sense, friendly demeanour)</li> </ul>	<ul> <li>Being able to answer specific and advanced questions</li> <li>Able to write texts to facilitate the visit</li> <li>Knowledge of how to research a visit</li> <li>Ability to captivate an audience</li> <li>Transmit knowledge by making it accessible to the public</li> </ul>
<ul> <li>Assist customers and make sound decisions</li> <li>Able to explain choices to customers</li> <li>Anticipate problems</li> <li>Manage emergencies (responsiveness, flexibility diplomacy, courtesy)</li> </ul>	<ul> <li>Be able to solve logistics problems</li> <li>Check contracts with the customer (check the appropriateness of services)</li> <li>Able to drive (category B licence)</li> <li>Be able to assist guests (and mitigate unforeseen events)</li> </ul>
Purpose of the position	
<ul> <li>Contribute to customer satisfaction:</li> <li>By offering entertainment and creating a good atmosphere,</li> <li>Offering customers a warm reception and be well presented</li> <li>Adapt to specific groups and able to retain an audience's attention</li> </ul>	<ul> <li>Ensure customer safety:</li> <li>Assist them when travelling</li> <li>Knowing how to deal with problems, by taking necessary decisions while reassuring participants</li> <li>By actively collaborating with Paysdoc.com and the service provider</li> </ul>
<ul> <li>Be able to host visits anywhere in the country or in the region:</li> <li>By preparing them</li> <li>Managing them according to the time constraints</li> <li>Making activities interesting</li> <li>Making visits and information accessible to the general public</li> </ul>	<ul> <li>Support logistics:</li> <li>Monitoring contracts awarded by the service provider</li> <li>By carrying out the formalities that tourists must complete</li> <li>By making up for any changes in program</li> </ul>